

*Fertile Mindset*

with Sarah Holland



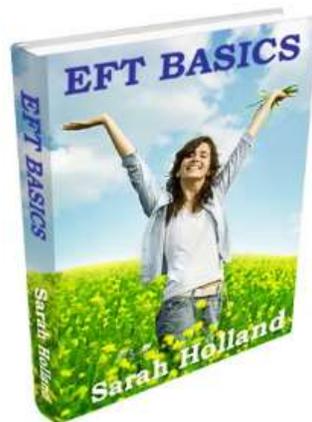
# EFT Basics

How to apply EFT to quickly, easily and effectively  
eradicate fears, anxiety, stress and more

by

Sarah Holland

[www.FertileMindset.com](http://www.FertileMindset.com)



### Contents

Important Note to All Readers	3
Why Learn EFT With This Ebook?	4
How To Use This Ebook	5
What Is EFT?	6
What Can EFT Be Used For?	7
How I Explain Why EFT Works	8
Let's Learn EFT!	9
What If It Doesn't Seem to Be Working?	13
Some Phrasing Examples	14
An EFT Worksheet	15
Where Can I Learn More About EFT?	17
A Final Word from Sarah	18

### Important Note To All Readers

EFT (Emotional Freedom Techniques) is not designed to replace any appropriate medical treatment or advice. By continuing to read this ebook you agree that it is your responsibility to take full care of your own well being when using the techniques in this book. **If you have been diagnosed with any psychiatric disorder or feel you may be suffering from one, please consult your doctor before using EFT and this ebook.**

Working with our emotions can be a little like peeling an onion; sometimes when using EFT and revealing the layers beneath unexpected negative emotions can surface, even if only for a brief time. If you are in any doubt about using the techniques by yourself, please consult a qualified EFT practitioner alongside working through this ebook.

### Why Learn EFT With This Ebook?

This EFT Basics ebook has been written with **you** in mind, to teach you this useful tool from scratch. EFT can be used on practically any emotional or physical issue, without risk of any known side effects.

This ebook aims to:

- introduce you to the wonderful technique of EFT
- teach you the technique quickly and easily, but thoroughly
- enable you to use EFT on yourself for a wide range of issues
- answer any questions you have about EFT
- solve any problems you have applying EFT
- empower you to use EFT in your everyday life
- help you tap into your true potential!

EFT can be used as a self-help technique to use by yourself for everyday stress. It is also used therapeutically alongside a skilled and qualified EFT practitioner.

When I teach EFT in one-to-one sessions, almost everyone goes on to use it by themselves with amazing positive results! In my opinion the most thorough way to use EFT is with a practitioner for complex or deeper issues, which is then complimented by self-applied EFT for everyday use.

This ebook serves as a great introduction to EFT so you can understand the background and theory of the technique, get started using it, and start experiencing positive shifts in your mindset and emotional wellbeing.

Then if you like EFT and want to use it further, check out my [Fertile Mindset Sanctuary membership](#) and [one-to-one support packages](#).

Thank you for downloading EFT Basics. I hope this is the beginning of a fascinating and effective new approach to emotional wellbeing for you!

### **How To Use This Ebook**

If you have never used or learned about EFT before, it's probably best to read the entire book from start to finish. But don't worry! It's easy to read and concise, so it won't be long until you're tapping away your negative emotions.

If you know what EFT is, and now just need to learn the technique you may decide to go straight to the 'Let's Learn EFT!' section. Be sure to also read the sections after as they will iron out any problems you may have and help you to gain as much as possible from EFT.

If you have used EFT in the past, and are reading this ebook as a refresher, feel free to look through the contents page and decide which sections are most important for you to read first.

There is no right or wrong way to approach this book. All the information is here for you to read and study at your leisure. Enjoy!

### What is EFT?

EFT stands for Emotional Freedom Techniques, and is also often referred to as 'Tapping'. Essentially EFT is an emotional form of acupuncture, where we use our fingertips to tap the meridian points rather than needles. This simple technique, which is easy to learn, is capable of dissolving negative emotions within minutes or hours. It works much quicker than traditional therapy which may require weeks, months or years and EFT often works where nothing else will.

*So how was this connection between the Chinese meridian system and the emotions discovered?*

The predecessor of EFT was TFT (Thought Field Therapy), developed by Dr Roger Callahan in the 1980s. While working with a client with an intense water phobia that she could feel as a sensation in her stomach, he asked her to tap on her stomach meridian point, located just under the eye. She immediately felt complete relief from her fear and it never returned! With this success Callahan went on to research and develop TFT.

In the mid 1990s Gary Craig, a student of Dr Callahan's, simplified the process and made it more accessible and easier to learn and apply. He named this evolved technique EFT, which has now been used successfully for countless different emotional and physical issues, and is used throughout the world in many different settings including schools, hospitals, prisons, and of course – fertility clinics!

Gary Craig intended EFT to be accessible and available to everyone, and I share this wish. I believe that anyone can find a positive use for EFT, and applied correctly should see real improvements in their mindset and emotional wellbeing.

### **What Can EFT Be Used For?**

There is no limit to what you can use EFT for. It has been applied to a vast range of emotional issues and physical symptoms, even ones where 'nothing else has worked' or 'can't be solved', and it still brings amazingly positive results in nearly all cases.

Here are just some of the issues I have personally seen EFT work well with:

- anxiety
- stress
- fears and phobias
- anger
- bereavement
- poor self esteem
- lack of self confidence
- weight issues
- relationship problems
- limiting beliefs
- insomnia
- lack of motivation
- physical pain
- dyslexia
- addictions
- and many many more..

### **How I Explain Why EFT Works**

EFT can seem like an unusual concept, especially if you have no previous knowledge of the meridians, acupuncture, or any type of energy work. Therefore I find it useful to explain EFT in the following way:

The meridians are lines of energy that run through the body. They are like the body's electrical system; 'wires' carrying power to every part of the body and mind. If there is a disruption in the meridian system we feel it as a negative emotion, which can also give us physical symptoms. This disruption is like a power surge or a short circuit in our electrical system, and the power isn't flowing as well as it should be.

With EFT we tap on the end of each meridian to smooth out any disruptions so our energy can once again flow freely.

This state of balance after using EFT enables us to react in the way that is right and healthy for us; to meet challenges and issues in a logical, rational way without any damaging excess negative emotion.

### **Let's Learn EFT!**

First of all, I will show you where the tapping points are on the body. These points are the end points of certain meridians and they should each be tapped using the index finger and middle finger of one hand. It doesn't matter which hand you use or which side of the body you tap on, or if you swap between left and right. Use whichever is most convenient. The tapping should be firm enough so that you can feel it but not so hard that you bruise yourself! On average you should tap each point at least 7 or 8 times.

**The points used in EFT** (also refer to the picture on the next page):

#### **Side of the Hand (also called Karate Chop point)**

This is used in the 'Set Up'. It is found on the side of the hand halfway between the base of the little finger and the wrist. This is where you tap when saying the 'Set Up' phrase.

#### **Top of the Head**

This is on the crown on the head, to be tapped with all the fingertips of one hand.

#### **Eyebrow**

At the inner end of the eyebrow, where the forehead starts to curve into the eye socket.

#### **Side of Eye**

On the bone next to the outside corner of the eye, but not as far back as the temple.

#### **Under Eye**

On the edge of the bone under the eye socket, below the centre of the eye.

### **Under Nose**

Midway between the nose and the top lip.

### **Chin**

In the hollow beneath the bottom lip, on top of the chin bone.

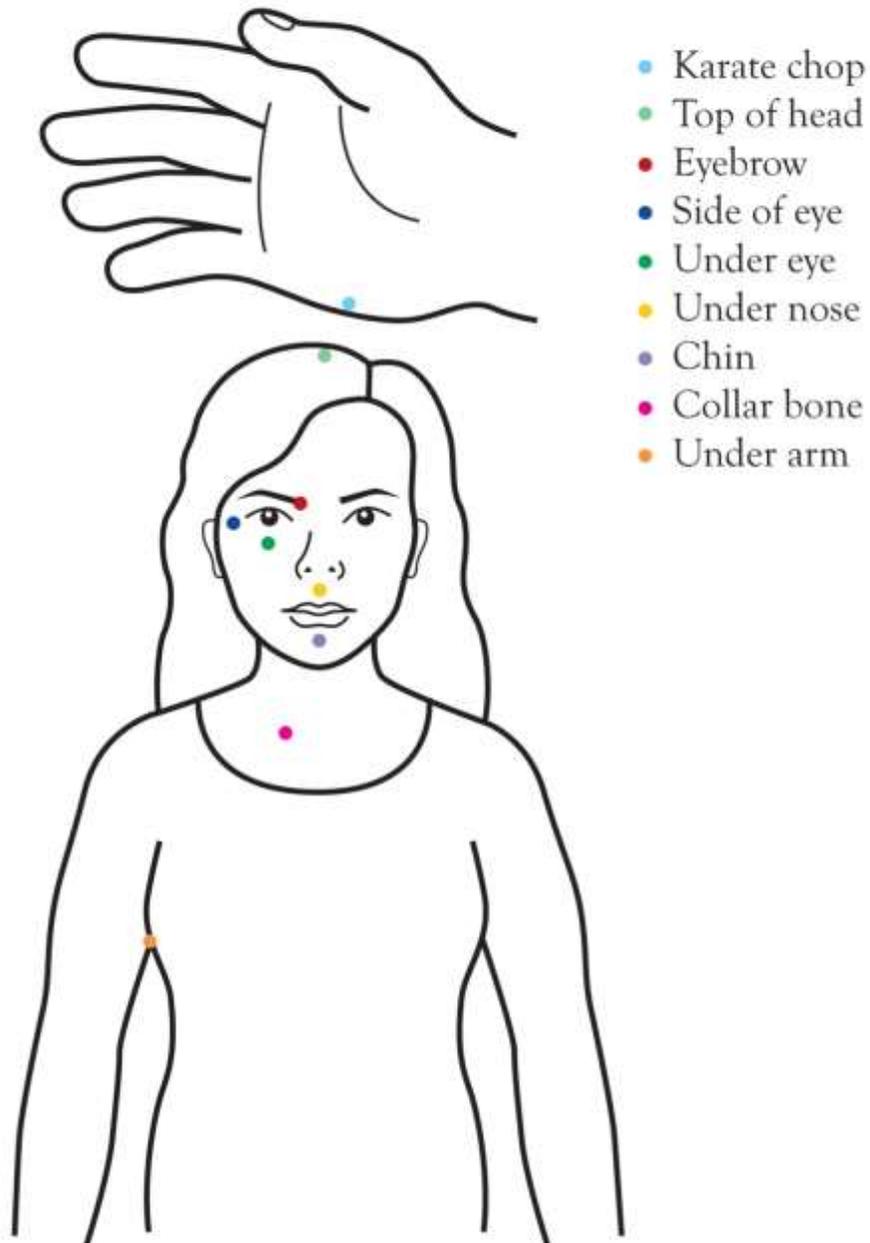
### **Collarbone**

From the u-shaped notch at the base of the throat go down 1 inch and across 1 inch to find a hollow at the end of a collarbone. The collarbone point can be difficult to find so instead of tapping with 2 fingers, use your flattened hand instead.

### **Under Arm**

Take a line down from the armpit to a point level with wear a bra may be worn. This point can feel tender and to be sure to tap on the correct point, use all four fingertips in a row or your flattened hand.

## EFT Tapping Points



### **The Tapping Process:**

1. Choose a specific issue that you want to resolve the emotions around. Bring the issue to mind and name the emotion it brings up in you (e.g. anger, fear, sadness)
2. Grade the intensity of the emotion on a scale of 0-10, where 10 is the highest discomfort and 0 is completely calm or neutral.
3. Choose the precise words of how you would describe the issue and emotion and try to be as specific as you can.
4. Now start with the 'Set Up' which is tapping the Side of the Hand / Karate Chop point while saying out loud three times "Even though I (this emotion/feeling), I deeply and completely accept myself". So, for example this may be "Even though I have this fear of needles, I deeply and completely accept myself".
5. Then while really thinking about the issue and keeping tuned into the emotion it creates tap a 'Round' which is tapping each of the points, with your index and middle finger, 7 or 8 times. While tapping each point say a short reminder phrase, e.g. "this fear of needles" to keep you focused.
6. When you finished tapping the last point (Under Arm) check your score on the 0-10 scale. If it is 0 you are finished. If it has reduced but isn't yet at 0, do another complete round with an adjusted Set Up phrase such as: "Even though I still have some (this emotion) left, I deeply and completely accept myself".
7. Keep going until your score is 0.

### What If It Doesn't Seem To Be Working?

If you do not feel your negative emotions clearing as quickly as you'd like them to, and your score isn't falling, take a look at the following tips to make EFT more effective.

- **Be specific with how you feel by using the exact words to match your emotions.** Listen to what you are saying about the issue and use those words in your 'Set Up' phrase. For example, saying 'feeling scared' won't be as effective if really you are feeling terrified, so use those words.
- **Choose a narrow and specific issue to work on.** Don't be too general by tapping on phrases such as 'I'm stressed at work' or 'I'm angry with my family'. Focus on specific issues or incidents and EFT will be much more effective as your mind then knows exactly what it has to work on.
- **Be persistent.** Some problems will take many rounds of tapping. If you're feeling any reduction at all you know you are going in the right direction, so keep going.
- **There may be other aspects to deal with.** Many problems have lots of different aspects, and although one has been reduced to 0, there may be others that arise and still cause you to have intense emotions. For example, if you were tapping on nerves about medical procedure you may have to tap on fear of feeling pain, fear of the unknown, worry about the results, etc, etc.

### Some Phrasing Examples

In this one ebook I cannot begin to suggest accurate phrases to use for each and every reader. This would run into thousands, if not millions of pages! However, I would like to give a few examples of different issues so you can see how you may make up your own phrases.

If you are suffering from **insomnia**, you could use the following: “Even though I’m anxious because I can’t sleep, I deeply and completely accept myself”. Then tap each point saying “feeling anxious because I can’t sleep”.

If you are scared of **public speaking** you may use a phrase such as: “Even though the thought of talking to a group of people absolutely terrifies me, I deeply and completely accept myself”. Then tap each point saying “terrified about talking to a group”.

For **back pain** you could try: “Even though I have this dull pain between my shoulder blades, I deeply and completely accept myself”. Then tap each point saying “dull pain between my shoulder blades”.

To work with **cravings** for sweet food you could say: “Even though I am craving chocolate, I deeply and completely accept myself”. Then tap each point saying “this chocolate craving”.

The most important points to remember when choosing your wording are:

- Be specific about your issue; narrow it down to the key point
- Use words that describe exactly how you feel
- Feel free to change your words as you tap if it becomes clearer how you are feeling
- Don’t be afraid to be really emphatic with your words, even shout or swear if that’s how you feel!

### **An EFT Worksheet**

Use the worksheet on the next page to easily apply EFT to any issue.

Print as many copies of this page as you want, fill in the blanks and get going!

**Worksheet**

Start by identifying the issue and the emotion attached:

Issue \_\_\_\_\_

Emotion \_\_\_\_\_

Grade the emotion on the 0-10 scale and write the number here: \_\_\_\_

Set Up Phrase:

'Even though I .....,  
I deeply and completely accept myself' (say 3 times while tapping the  
Side of the Hand point)

Reminder phrase: .....  
(repeat above reminder while tapping each of the points)

Top of head

Eyebrow

Side of eye

Under eye

Under nose

Chin

Collarbone

Under arm

Take a deep breath, and now think about your original issue and  
grade the emotion on the 0-10 scale. Your number \_\_\_\_\_

Keep repeating the above until you reach 0 or a level you are happy with.

### **Where Can I Learn More About EFT?**

Now you have got started with EFT and have all the basic skills at your fingertips, there are many ways to learn more both for personal and professional use.

### **EFT for Fertility Support**

I focus primarily on using EFT with people who are dealing with fertility issues. It is a wonderful technique to manage the high levels of stress and many emotional challenges faced on a fertility journey, as well as resolving any potential emotional blocks to conceiving, making decisions about fertility treatment, and preparing for IVF. Whatever your emotional challenges on your fertility journey, EFT will be able to help.

The best place to be supported in using EFT for you and your fertility is inside my membership, the Fertile Mindset Sanctuary. Read more and join us here: <https://www.fertilemindset.com/sanctuary/>

### **One-to-one Support**

There are some issues that may be too complex or deep-rooted to want to work on by yourself. Or you may just want to give yourself the best possible support at this important time in your life.

If you would like my guidance and professional support on Zoom, read about [one-to-one support packages here](#).

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### A Final Word from Sarah

Thank you for taking the time to download and read through the EFT Basics ebook. I hope you have enjoyed learning and practising EFT. If anything in this book has not been clear, and you have any questions please do not hesitate to [contact me](#).

Now you have this fabulous technique at your fingertips, I urge you to experiment with EFT in every area of your life. Take the opportunity to use it on absolutely anything and everything. There are no limits to how you can use EFT!

I would love to hear your experiences while using EFT. Do let me know how you get on and if EFT helps you discover your own Fertile Mindset.

With love and best wishes,

*Sarah*



**Sarah Holland**

Fertile Mindset® Coach

[www.FertileMindset.com](http://www.FertileMindset.com)